

CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

What is claimed is:

1-20. (Canceled)

21. (Currently Amended) A method for displaying products, said method comprising the steps of:

- (a) providing a display rack, said display rack having a substantially horizontally oriented member including first and second opposite ends, and a securing portion associated with said second end of said substantially horizontally oriented member,
- (b) securing said display rack to a substantially vertically oriented surface using said securing portion, such that a length of said substantially horizontally oriented member is horizontally perpendicular to said substantially vertically oriented surface,
- (c) placing at least one of said products on said display rack, and
- (d) contacting an unbiased slidable carriage with said at least one product.

Amendment Dated May 20, 2004
Reply to Office Action dated
February 20, 2004

-4-

Appl. No. 10/607,808
Atty. Docket No. 57210-5023

22. (Previously Presented) The method of claim 21, wherein said substantially vertically oriented surface includes openings for removably engaging said securing portion.

23. (Previously Presented) The method of claim 21, wherein said substantially horizontally oriented member having a generally planar upper surface.

24. (Previously Presented) The method of claim 23, wherein said substantially horizontally oriented member forms a non-right angle with said substantially vertically oriented surface.

25. (Previously Presented) The method of claim 21, wherein said step of securing said display rack to a substantially vertically oriented surface further comprises engaging at least one peg hook on said display rack with an opening in said vertically oriented surface.

26. (Previously Presented) The method of claim 21, wherein said products are photo albums.

27. (Previously Presented) The method of claim 21 further comprising a step of engaging said slidable carriage with said substantially horizontally oriented member, said carriage slidable away from and toward said vertically oriented surface.

Amendment Dated May 20, 2004
Reply to Office Action dated
February 20, 2004

-5-

Appl. No. 10/607,808
Atty. Docket No. 57210-5023

28. (Previously Presented) The method of claim 21, wherein said substantially horizontally oriented member comprises a first elongated member having a generally round cross section and a second elongated member having a planar surface.

29. (Previously Presented) The method of claim 21, wherein said slidable carriage includes an engagement member adapted to engage said substantially horizontally oriented member.

30. (Currently Amended) The method of claim 21, wherein said second ends of said substantially ~~horizontal members~~ horizontally oriented member are turned up at a non-right angle.

31. (Previously Presented) The method of claim 21, wherein said display rack has an elongated upper surface.

32. (Previously Presented) The method of claim 31, wherein said step of placing at least one of said products on said display rack includes a step of placing at least one of said products on said elongated upper surface of said display rack, whereby said at least one of said products substantially entirely rests upon said upper surface.

Amendment Dated May 20, 2004
Reply to Office Action dated
February 20, 2004

-6-

Appl. No. 10/607,808
Atty. Docket No. 57210-5023

33. (Previously Presented) The method of claim 21, wherein said substantially horizontally oriented member comprises first and second elongated members that are spaced apart and are substantially parallel.

34. (Previously Presented) The method of claim 33, wherein said slidable carriage comprises a middle portion extending between and above said first and second elongated members, and a pair of engagement members that slidably engage said first and second elongated members.

Amendment Dated May 20, 2004
Reply to Office Action dated
February 20, 2004

-7-

Appl. No. 10/607,808
Atty. Docket No. 57210-5023